

<p><u>Item 1:</u> Introduction</p>	<p>Bulletproof Capital, LLC is registered with the United States Securities and Exchange Commission as an investment adviser. Brokerage and investment advisory services and fees differ and it is important for you to understand the differences between them.</p> <p>Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.</p>
<p><u>Item 2:</u> What investment services and advice can you provide me?</p>	<p>We offer investment advisory services to retail investors. The principal services we offer to ultra-high net worth individuals, whom the SEC deems to be retail investors, are wealth management and investment management. Our wealth management services typically consist of tax planning, philanthropic management, estate planning, financial planning, bill pay and investment management across public markets, private funds and direct investments. Our investment management services typically consist of investing client assets in stocks, bonds, mutual funds, ETFs, precious metals, private funds, structured notes, cryptocurrency and direct private investments. Where appropriate, we engage unaffiliated third-party managers to provide investment management services to clients via separately managed accounts. We manage certain pooled investment vehicles for our firm’s principal owner and trusts established for the benefit of the grantor’s family (the “Family LLCs”). Our services are typically offered on a discretionary basis. If you give us discretionary authority to trade the assets in your account, you will do so under the terms of your agreement with us with us and/or through instructions to the custodian broker-dealer who holds your account assets. We will monitor the holdings and performance of the investments we make for you on an ongoing basis and will typically provide you with quarterly reports that include asset allocation, performance and associated commentary. There is no minimum account size requirement.</p> <p>For additional information, please refer to our ADV Part 2A brochure, especially Items 4,13 and 16.</p> <p><u>Conversation Starters. Ask your financial professional</u></p> <p><i>“Given my financial situation, should I choose an investment advisory service? Why or why not?”</i></p> <p><i>“How will you choose investments to recommend to me?”</i></p> <p><i>“What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?”</i></p>
<p><u>Item 3:</u> What fees will I pay?</p>	<p>For entities with which Bulletproof Capital has a management agreement, the Firm is compensated for wealth management and investment management services via a fixed fee. Bulletproof Capital also accepts performance-based fee arrangements (fees based on a share of capital gains on or capital appreciation of the assets of a client). Clients who engage us on a performance-based fee basis should be aware that the higher the value of the assets in your account, the more you will pay in performance-based fees. In a fixed fee arrangement, the amount of fees we charge you remains the same even if your assets increase or decrease in amount or value. Our fees are listed in our client agreements and described in greater detail under Item 5 of our Form ADV.</p> <p>In addition to our fees, investment management clients will be responsible for other fees and expenses associated with the investment of your assets. Such other fees and expenses may include, brokerage commissions and other transaction costs, fees charged by your custodian, exchanges, and taxes.</p> <p>You will also pay the fees and expenses associated with investment advice provided by third parties, including advisory fees charged by third-party managers, management and</p>

	<p>performance fees and expenses charged by private investment funds, and fees and expenses of mutual funds and exchange-traded funds in which you invest. For additional information, see Item 5 of our Form ADV.</p> <p><i>You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.</i></p> <p><u>Conversation Starters. Ask your financial professional</u> <i>“Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?”</i></p>
<p>What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?</p>	<p><i>When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means:</i></p> <p>Bulletproof Capital accepts performance-based fee arrangements (fees based on a share of capital gains on or capital appreciation of the assets of a client). The opportunity to earn performance-based fees with respect to the Family LLCs presents a conflict of interest in favoring those clients over clients that do not pay performance-based fees. The opportunity to earn performance-based fees additionally presents a conflict of interest in valuing the assets held by the Family LLCs.</p> <p>We receive certain benefits, most of which help us to manage and administer client accounts, from Charles Schwab & Company and JPMorgan Chase, the custodians we recommend to clients.</p> <p>For additional information about these conflicts and how we address them, please refer to Items 6 and 12 of our Form ADV brochure.</p> <p><u>Conversation Starters. Ask your financial professional</u> <i>“How might your conflicts of interest affect me, and how will you address them?”</i></p>
<p>How do your financial professionals make money?</p>	<p>Our Firm’s financial professionals are compensated through salary and bonus. A portion of the Firm’s professionals compensation is also correlated to investment performance. This gives the financial professional an incentive to recommend higher-risk strategies, as these have the potential to generate higher compensation. Compensation of our Firm’s financial professionals is unrelated to the type of product client assets are invested in.</p>
<p>Item 4: Do you or your financial professionals have legal or disciplinary history?</p>	<p>No. You can go to Investor.gov/CRS for free and simple search tool to research our firm and our firm’s financial professionals.</p> <p><u>Conversation Starters. Ask your financial professional</u> <i>“As a financial professional, do you have any disciplinary history? For what type of conduct?”</i></p>
<p>Item 5: Additional Information</p>	<p>For additional information about our investment advisory services, and to request a copy of Form CRS, please contact us at (312) 882-2420 or at latesia.smoot@bulletproof-capital.com.</p> <p><u>Conversation Starters. Ask your financial professional</u> <i>“Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?”</i></p>